

3/21/11 GABA Board and General Membership Meetings Minutes

Present: Jan Earl Woods, Sue Hefner, Barb Hogarth, Tim Simpson, Kay Conklin, Kathy Stanton, Helen Hutchins. (Same attendees at both meetings)

Board meeting called to order at 6:00 pm.

General membership meeting called to order at 6:34 pm.

Minutes: Board meeting minutes from 3/7/11 were approved.

Membership: 28 members. The non profit **Allegan County Community Foundation** is our newest member. Welcome!

Barb showed a prototype for a "static cling sticker" for GABA members to display on storefront doors, etc. Logo and website address. Our price would be \$1.25 each for 200. Barb will check to see if there's a price difference for a lower quantity, then email the board for approval to have them produced.

Correspondence: **Glenn Community Center** brochure.

Invitation for the semi formal **Rotary Sponsored Scholarship Dinner**.

Notice from the **Fennville Chamber** soliciting ads for its members on its website.

Notice from **Harborfest of South Haven** soliciting sponsorship for the Harborfest.

Summer Fest: Discussion as to whether it should be held at all, whether GABA should be sponsor, or if it should be turned into a community event with GABA oversight, as GABA holds the liability insurance for the Glenn Square. If it is not member business oriented, should we still be the primary "push" behind the event? The same people end up doing the work every year, and member participation has been minimal. There was discussion of having just the chicken dinner, but the feeling was that there should be more. Maybe someone from the community would be willing to sponsor the chicken dinner, but there's the certified kitchen issue. Kay will check to see if The Glenn is willing to sponsor it. Lisa Reynolds worked the kitchen for the winter Community Center Saturdays, so Kay will also contact her. Helen thought maybe the church's rummage sale could be the same day. She will check with the church's committee, then get back to Kay. Kathy suggested forming a committee to formulate a plan, then bring it back to the board, and Kathy volunteered to serve on that committee. Someone also needs to step up to serve as chairperson for the event...either a GABA person, or someone from the community. If it is someone from the community, that person needs to attend board meetings to keep GABA informed of plans/progress. July 16 was chosen for this year's Summer Fest.

The Glenn Square: Rick Vojvodic was chair. As Rick has resigned from the board, Kay and Sue will serve as co chairs.

Kay presented some newer plans for the proposed structure. She also mentioned that since the sprinkler system was installed, the back of her building is discolored. That staining will also need to be considered when planning the new structure.

Sue mentioned that perhaps we could get Allegan County Cooperative Services master class students to work on the grounds at the park. She said they have to put in hours at different sites, so maybe they would be interested. Perhaps Cub Scout/Girl Scout groups could help with cleanups and plantings. The proposed "rules for usage" guidelines for the Glenn Square were not available at meeting time. This is the set of rules we would like others to sign and follow for park usage and events sponsored by non GABA individuals or groups.

No park social dates had been set, but Kay volunteered Conklin Real Estate to sponsor the April 14 social at the park. Conklin Real Estate if it's raining.

It was recommended that Rick submit a proposal outlining what services he will continue to perform at the park, and what he will charge for those services. While the board very much appreciates that he has

donated his services in the past, if he does wish to be paid for services, he should submit an invoice. A porta potty was purchased for 100.00. We will need to supply hand sanitizer, set up a schedule for servicing, and confirm that that's being done. We will save money in the long run, and won't have to schedule drop off and pick up. Barb suggested that the entire board should have been contacted about the purchase, and phone or email would have been fine. This led into a discussion about whether all expenditures of any size need to have board approval. That led into discussion about whether that issue needs to be addressed in the bylaws, as it is vague at this point. Further discussion was tabled. Sprinklers will probably be turned on in May.

Website: The board asked that Kathy submit a bill for services. She has not done so to date. She said that she *will be* billing us for yearly site fees. Kathy would like to change up some of the pictures on the website. The board approved funding to pay Kathy to take some new pics to put on the site. We would like to have those new images posted by May 1. Barb asked if we could set aside some space in the GABA section for job postings from member businesses. Kathy said we could set it up so that the interested party could link directly to the business that posted the opening.

Bylaws: The proposed changes to the GABA bylaws were unanimously voted to take effect immediately.

Advertising/Marketing: The Board voted to spend \$250.00 to become a sponsor of the South Haven Harborfest (June 16-19). For that, we receive a corporate listing in the Harborfest brochure, name and sponsor identification in the South Haven Tribune, and sponsorship identification on the official Harborfest website.

Kathy displayed copies of the proposed GABA retail brochure and service business rack cards. She will be sending email versions of the proposed brochures to all members to check copy. We will be asking for response by March 28 so we can get them to the printer by April 1. To start, we will probably order 7500 of the retail brochure, and 1500 of the rack card.

Board Seat: Kay Conklin has agreed to take the trustee position vacated by Rick Vojvodic. That position runs through Oct. 31 of this year. Thank you, Kay!

Post Office: Ronda has not yet sent the email notice to members to alert them to the Glenn Post Office issue. Kay mentioned that there have been offers and counter offers concerning the lease, so that is still unsettled.

Allegan County Silent Observer: Jan suggested we include this number on the services rack card that will we be producing. Kathy said she'd have to see how spacing goes.

Treasury Report: Available general funds: \$2446.54 Available Glenn Square Funds: \$2932.46

Meetings adjourned at 7:59 pm. Next GABA Board meeting Monday, April 18, 6:30 pm, Conklin Building.

GABA Board:

President: Ronda Hall (Stantall Studio)

Vice President: Jan Earl Woods (Earl's Farm Market)

Treasurer: Sue Hefner (At Last)

Secretary: Barb Hogarth (Blue Star Studio of Wood and Glass)

Trustees: Kay Conklin (Conklin Real Estate)

Tim Simpson (Tim Simpson Carpentry)