

4/18/11 GABA Board Meeting Minutes

Present: Ronda Hall, Jan Earl Woods, Tim Simpson, Barb Hogarth.

Absent Board Members: Sue Hefner, Kay Conklin

Meeting called to order at 6:40 pm.

Minutes: Board and General Membership meetings from 3/21/11 were approved.

Membership: 29 members. Our newest member business is the **Dutch Farm Market**. Welcome!

Correspondence: Notice of public hearing on proposed master plan from **Allegan County**.
Notice from The **South Haven Chamber** of the resignation of Rachel Vochaska effective June 10.

Marketing: Website: Kathy Stanton is waiting for some better weather to take new photos for display on the website. We have one job posting from Lakeshore Lodging to put on the "available jobs" area.
Brochure and Rack Card: Are now at the printer. There was not enough room left to post the Silent Observer # on the rack card, so we will make sure it is posted prominently on the website.

There was discussion as to whether we should purchase lucite or other holders for the brochures and cards for display once they are distributed, and the decision was to not purchase. Some places do not have room for them. They get stolen. Other people "take them over", etc.

Distribution: Jan will distribute some when she distributes her own brochures. Ronda will check with Vicki as to whether we can keep the stock at Gerstner's so members can pick up a stack. We would like all members to help with distribution, but cannot guarantee that, so we may have to consider other options to get them "out there". We would hope that each member business that has foot traffic would keep some on hand for its customers.

Non cling GABA stickers: Barb has run into a snag getting these produced, but she is still working on it. The decision was to have 150 made for now. The cost will be 1.25 each + tax.

Summer Fest: July 16. No one has offered to take chairmanship. Ronda suggested the board, as a whole, chair the event. Discussion ensued, but no vote taken to officially set that in place.

Chicken dinner is confirmed, and will run from 4-6. Most likely will presell tickets. Jan will do a cost analysis to set the price, as it will need to be raised this year. The Glenn will take care of everything but the chicken. Jan will coordinate with them about the off site license, transferring the food from the restaurant to the dinner area, and all the details associated with the dinner "extras".

Not set in stone, but will set vendor booth hours from 9-5....emphasizing that the booths should stay open **until 5**. In the past, there has been a problem with vendors breaking down early. Keeping the booths up until 5 opens up the opportunity for shoppers from the "chicken dinner only" crowd.

No charge for vendor booths.

The church will have its rummage sale that day. The fire dept. will participate. Not sure if that will include dunk tank or if they will have other activities. Probably have the trucks out, but further east down 114th. Discussion about pancake breakfast...maybe fire dept or maybe Community Center. Not sure what the school might want to do. We will do a 50/50 raffle, but probably no raffling of prizes.

Maybe a Dee jay or maybe Jack Tabler again to keep local theme. Jan will check with Jack as to pricing, hours, etc.

Discussion about closing the road or not. Causes problems with businesses and people having to detour. However, there's a safety concern with people walking around while traffic going through. Will probably keep it open, but place pylons, etc.

Jan suggested we put ads and press releases in local papers.

The Glenn Square: No committee members attended the meeting, so most topics tabled. Ronda brought a draft copy of the "rules for usage" that we would like to implement. Board members will review that and bring comments/suggestions to the next meeting.

Some confusion remains as to servicing the porta potty. What chemicals or sanitizers GABA is responsible for, and what the clean out company is responsible for. There's a fee of \$10.00 each time it is serviced, but what does that include? Do we need to contact the company every time we want it cleaned out, or can we set a schedule? Who will be responsible for making sure the products we need to supply are in place? Who sets the schedule with the company?

The April social had to be canceled.

The sprinkler turn on time will depend on the weather. The earliest would be some time in May, but if it continues to rain, probably not until later.

The Glenn Post Office: Ronda was going to send a blanket email to the membership suggesting they send letters to our senators in hopes that would help keep our post office off the endangered list. However, there are lease as well as downsizing issues, so, multiple factors at play. For now, GABA will table that email.

New Business: The board had discussion, and voted to institute a spending rule, which may need to be added to the bylaws in the future. For any purchase of \$100.00 or more made with GABA funds, there needs to be approval by at least 3 board members. Approval can be by phone, email, or in person.

Treasury: Total available general funds: \$2117.74. Total available Glenn Square Funds: \$2905.43

Meeting adjourned at 7:46 pm. The next GABA board meeting is scheduled for Monday, May 16 at 6:30 pm at the Conklin building.

GABA Board:

President: Ronda Hall (Stantall Studio)

Vice President: Jan Earl Woods (Earl's Farm Market)

Treasurer: Sue Hefner (At Last)

Secretary: Barb Hogarth (Blue Star Studio of Wood and Glass)

Trustees: Kay Conklin (Conklin Real Estate)

Tim Simpson (Tim Simpson Carpentry)

IMPORTANT DATES

GABA Board Meeting: Monday, May 16, 6:30 at the Conklin Building

GABA Sponsored Summer Fest: Saturday, July 16

Fennville Chamber of Commerce "After Five": Thursday, May 5, 5:30-7:30, at Salt of the Earth Restaurant.