

## 6/21/10 GABA Board and General Membership Meeting Minutes

**Present: Board Meeting:** Tim Simpson, Rick Vojvodic, Barb Hogarth

**General Meeting:** Above + Sue Hefner and Kathy Stanton

Absent Board Members: Mike Kirsch and Ken Zecklin

Board meeting called to order at 6:01 pm. General membership meeting called to order at 6:30 pm.

**Minutes:** May board meeting minutes approved with one addition. Kay Conklin said she would be working with the South Haven Chamber to try to get some sort of running race together for Summer Fest.

**Membership:** We have 42 members. New members are **All in 1 Cleaning** (commercial and residential cleaning, carpets and upholstery), **Brian's Appliance Repair** (major appliance repair), **CC2 Ranch** (vacation rental home), **Fennville Tire** (vehicle repair and tires), **Southwest Michigan Land Conservancy** (non profit land conservation organization - Wau-ke-Na), and **Stantall Studio** (art studio). Welcome, new members! Buy local and use local services!

Barb is looking into ordering some sort of sticker for members to place on their business window to announce that they are members of GABA, and also to display the website address. The board approved acquisition of the stickers once she finds something suitable.

**Correspondence:** We received a solicitation to contribute to the South Haven Independence Day fireworks.

We received notice of a Fennville Chamber sponsored marketing discussion on Wed.

June 23 at Su Casa. Barb emailed that information to the membership.

**Township/Fire Dept:** The Ganges township fire dept. is holding a pancake breakfast at the community center on Sunday, June 27 from 7-1.

**Park:** The June social, sponsored by At Last, brought in \$80.00 for the park.

A cleanup day is scheduled for Sunday, July 11, from 9-11. Please come one, come all, to help make our Glenn Square even more beautiful!

To date, there has been no interest in the farm market in the park idea. Kay and Rich are continuing to investigate ways to make that happen to increase traffic downtown.

Sometime in the near future, we will be adding the website address to one of the signs in the park.

The next social will be Thursday, July 8, from 6-8pm....sponsored by KZ Small Engine Repair.

Easyweb Studio/Stantall Studio has agreed to host the September social.

**Website:** Live! Check it out! Some businesses have not included their website addresses on the site. If you would like a link to your business, please forward your website address to [kathy@easywebstudio.com](mailto:kathy@easywebstudio.com).

**Summer Fest:** Rick Vojvodic is the new chairman as Mike Kirsch has had to step down because of a new job. Thank you, Mike, for your help to date!

Tim will firm up food service vendors for during the day, and the chicken dinner with Tom Harrington is "a go". Tim will also firm up the music and events at the school.

The board needs to vote on the recipient of the community service award so the award can be ordered. Barb will collect the nominations.

Sue will contact all of the member businesses to solicit participation in the Summer Fest. This is an

opportunity to promote each member's service or product. 10 x 10 booth...no fee.  
Vicki will work on a press release, new design for the poster, and maybe ads in some of the local papers. The board thought a simpler poster with just highlights of the day would be adequate.  
There will be a Summer Fest Organizational meeting on Tuesday, July 6, 6:30 pm, at the park.

**Treasury Report:** Available general GABA funds: \$1268.43. Available Glenn Square funds: \$578.46.

**Marketing Discussion:** Kathy Stanton of Easyweb Studio presented a very informational discussion about marketing, and how it might be focused differently depending on one's business type. 9 people were in attendance.

Next GABA board meeting: Monday, July 19, 6:30 pm, at the Conklin building. All members welcome!

Meetings/talk adjourned at 8:00 pm.

**GABA Board:**

President: Tim Simpson (Tim Simpson Carpentry)

Vice President: Vacant

Treasurer: Mike Kirsch (Seymour House B & B)

Secretary: Barb Hogarth (Blue Star Studio of Wood and Glass)

Trustees: Ken Zecklin (KZ Small Engine Repair)

Rick Vojvodic (R & N Services)

**IMPORTANT DATES**

**Summer Fest Organizational Meeting:** Tuesday, July 6, 6:30 pm, at the Glenn Square

**Glenn Square Social:** Thursday, July 8, 6-8 pm, at the Glenn Square

**Glenn Square "spruce up" day:** Sunday, July 11, 9-11 am

**GABA board meeting:** Monday, July 19, 6:30 pm, Conklin building

**Summer Fest:** Saturday, July 24, 10-6, at, and around, the Glenn Square