

1/18/10 GABA Board Meeting Minutes

Present: Tim Simpson, Ken Zecklin, Rick Vojvodic, Barb Hogarth, Mike Kirsch

Meeting called to order at 6:35 pm.

Minutes: The minutes from the December board meeting were read and approved.

Membership: We currently have 31 paid members. There was another business that submitted an application, but had an old form, so the fee was incorrect. Barb is working to resolve that problem.

Mike developed a questionnaire to send to past and present GABA members to get a sense of what direction they would like to see for GABA. He asked board members to proof/add/subtract, and he will send out.

Correspondence: We received an invite to the Fennville Annual Banquet. GABA has traditionally paid for one board member to attend, but none of the board members is able this year.

Township: No discussion.

Summer Fest: July 24th. We should send out a letter - email or otherwise - to see how many GABA members would like to have a booth at the fest. Talked about having no booth fee for those businesses *demonstrating or showing* product, and some level of booth fee for those *selling* product. We should set a deadline for response, then decide on what type and how many of other vendors we should invite to fill our available space. We need to start setting committees and chairpersons also.

Park: Rick questioned the decision to use park funds for the electric bill and porta potty. Tim and Barb discussed that the hope is to have the park self sustaining via the funds generated at the socials. The funds to get the Glenn Square up and running came from GABA funds, the socials are sponsored by GABA and its members, and the park monies are a subset of GABA money, not "stand alone" funds. When GABA started paying the electric bill for the park, there were no park funds. GABA has, up to this point, paid that expense from the general fund. So, from this time forward, GABA would like to have Glenn Square funds pay for Glenn Square expenses.

The February Park Social will be February 18 at Conklin's.

The March Social will be March 18 at Easyweb Studio.

The April Social will be April 15 at Earl's Farm Market.

We need to find sponsors for socials from May on.

Website: The hope is to decide on which Web company to use, and to get the new site up ASAP. Because of the problems with Wisnet, we have current members who are not on our website at all. No committee members were present to discuss progress.

Advertising: We discussed the pros and cons of continuing with the Shoreline magazine ad this year. It is a shame to lose the section on Glenn, but GABA just does not have the funds to commit to that ad this year. Shoreline has offered a discount, and Vicki has offered to kick in extra money to make it happen, but even with that, the decision is that we just cannot justify that expense at this time. This year, we will concentrate on the new website, and, perhaps, some local advertising.

Brochure: Maybe a box left from the most recent edition. Do we want to consider working on a new one for this year? No consensus was reached.

Treasury: Ending balance of \$2383.59. Of that, \$512.36 are Glenn Square monies.

The next GABA board meeting will be on Monday, February 15, 2010 at 6:30 at Conklin's.

The meeting was adjourned at 7:30 pm.