

4/19/10 GABA Board Meeting Minutes

Present: Tim Simpson, Kay Conklin, Mike Kirsch, Helen Hutchins, Kathy Stanton, Barb Hogarth, Rick Vojvodic, Jan Earl-Woods.

Absent board member: Ken Zecklin

Meeting called to order at 6:37 pm.

Minutes: March board meeting minutes approved.

Membership: We have two new members. **Les Witters Enterprises** (Advertising/signs), and **Homebodies of Western Michigan** (In home non medical care).

We discussed, and approved, allowing a business to join midyear for a reduced fee. This would be a one time offer per business. If a business takes advantage of the offer once, it would then be required to pay full fee to belong to the association forever after in the future. The fee will be 35.00 to belong May - Oct. We will send a notice to lapsed members to give notice of the offer.

Mike received only a few responses to his member survey. He provided a synopsis.

Correspondence: We received an invite to the South Haven Chamber's after hours business open house. April 15, 5-7 at the Sunny Brook RV Resort. RSVP to rhonda@southhavenmi.com or 269-637-5171.

The South Haven Chamber sent a request to Tim Simpson for a business description. Our association sent a description when it joined the Chamber, but none of the other members present at tonight's meeting received an individual request. Mike will investigate as to whether individual member businesses were to send descriptions, or if the solicitation to Tim was in error.

Township: No report.

Park: The April social at Earl's Farm Market brought in \$174.00 for the Glenn Square. The next social will be sponsored by Easyweb Studio, and will be held Thursday, May 13 from 6-8 at Stantall Studio, on the north side of 120th, approx. 1/2 mile east of Blue Star Hwy.

Jan and Rick are going to get quotes for the porta potty. We would like to know if we can get a discount if the fee is paid up front for a specified period May - Oct. Last year, cleaning by the company was subpar, so that will also be discussed. 1/2 of the total fee will be paid from the Glenn Square fund, and the other 1/2 will be paid by four of the surrounding businesses....Conklin Real Estate, At Last, Gerstner Hardware, and The Glenn Store. We will print out a bill/receipt for the participating businesses, as the payment system in the past has been unsatisfactory.

2 hook on signs are now under the Glenn Park sign. Announcements for the Glenn Square socials and the Summer Fest.

We still need a sponsor for the September Glenn Square Social.

Website: The site is very close to launching. We were able to have an overview of the site at the meeting. Some slight changes need to be made, and domain changes are in the works, but close.

Discussion about frequency of changes to the site once it's up. The decision was made that changes may be made monthly. If a business has an event or special, or wants to change anything on its page or area, changes will need to be submitted to Easyweb Studio by the 1st of the month, and those changes will be made w/in 7 days. Depending on the number of changes submitted each month, Easyweb will charge no more than 40.00/month for this service, and, potentially less, if changes are minimal for any given month.

Advertising: No discussion tonight concerning business presentations to be held for members at meetings.

Summer Fest: The next Summer Fest organizational meeting will be held at Seymour House on Tuesday, April 27, at 6:30 pm. All are welcome to attend and participate. We have one quote for music, still waiting on info from a DJ. The chicken dinner is going to take place...4-6 pm. Booths will be open 10-5. No booth fee for anyone this year. We have contracted to have a canopy there for the art/craft demonstrators. Have not been able to contact anyone at the Children's Museum. The Community Center has a conflict, so there will be no pancake breakfast there. Macatawa Bank is not able to offer sponsorship this year, but can have volunteers available for us. Mike is going to talk to Vicki about marketing. Whatever business sponsors the pancake eating contest will need to make its own signage or announcement stating its sponsorship. The church will have a bake sale. Still waiting to hear from some potential demonstrators.

Treasurer's Report: Available Glenn Square funds (not including last social) \$540.48
Available GABA general funds (not including one of the new memberships) \$1932.00

Next board meeting Monday, May 17, 6:30 pm, at Conklin Real Estate

Meeting adjourned at 7:44 pm

GABA Board:

President: Tim Simpson (Tim Simpson Carpentry)

Vice President: VACANT. **GABA members:** Please consider stepping up to fill this position.

Volunteer your expertise! Help us to make **your** business association better and stronger for everyone!

Treasurer: Mike Kirsch (Seymour House B & B)

Secretary: Barb Hogarth (Blue Star Studio of Wood and Glass)

Trustees: Ken Zecklin (KZ Small Engine Repair)

Rick Vojvodic (R & N Services)

IMPORTANT DATES

Summer Fest organizational meeting: Tuesday, April 27, at 6:30 at Seymour House

Glenn Square Social: Thursday, May 13, 6-8 pm at Stantall Studio

GABA board meeting: Monday, May 17, 6:30 at the Conklin building

Glenn Summer Fest: Saturday, July 24, 10-5, at, and around, the Glenn Square