

5/16/11 GABA Board Meeting Minutes

Present: Ronda Hall, Jan Earl Woods, Sue Hefner, Barb Hogarth, Kay Conklin

Absent Board Member: Tim Simpson.

Meeting called to order at 6:46 pm.

Minutes: Board meeting minutes dated 4/18/11 were approved.

Membership: No new members this month. Membership stands at 29.

Correspondence: **South Haven Chamber** sent notice of its **Annual Celebration** at the HawksHead Inn and Links on June 2, 2011. **SHC** also forwarded information concerning a seminar on "Helping Small Towns Succeed". This is a relatively low cost seminar with an additional incentive offered by Consumers Energy. A brief discussion ensued. Unfortunately, it does not appear that we would be able to send anyone at this time. Work schedule conflicts and low GABA funds at the moment.

Shores Real Estate sent notice of its After Hours Business Event on May 19.

Flywheelers announcement of a Swap Meet and Flea Market June 10 and 11. Also an Antique Engine and Tractor Show Sept 8-11.

Township/Fire Dept.: No report.

Treasury Report: Sue neglected to deduct an expense in February, so she submitted amended February and March reports. She had caught the omission by April's report, so that is correct. Available GABA general funds: \$715.71. Available GABA Glenn Square Funds: \$2967.53. Sue stated her concerns about low general funds, and being able to support the Summer Fest. Most of the payments will be made after the event, so proceeds from the chicken dinner should help keep us in the black. Sue and Ronda will work on a GABA budget.

Marketing: Website: Kathy Stanton submitted updates. Dutch Farm Market's information, March and April minutes, and the amended bylaws have all been added to the website. She is, and will be, shooting new pictures to change out with some of the pics now on the website. Need to keep the website fresh and new, as well as feature pics from different member businesses.

Brochures: Rack cards and brochures have arrived. Printed 5000 of the brochures (7500 option was not available). 1200 of the rack cards were printed. Jan took some to Lakeshore Lodging, and will distribute more when she distributes her own. Kay has also distributed some. Barb will send out an email to request members pick up the brochures at Gerstners so they can distribute them from their own businesses. Beyond that, board members, and, hopefully, general members will aid in distributing to B and B's and visitor centers, etc. Barb suggested that each of the board members try to keep in touch with the others as far as where they have already distributed so we don't overlap.

Non cling "GABA member" logo "stickers": Have also arrived. Discussion about how many each business member will receive, and if additional stickers will be available for a charge. It was decided that it will too complicated to collect for additional, individual stickers, so each business will be allowed two stickers at no charge. These will also be available for pick up at Gerstners, and Barb will include that info in her email about brochure pick up.

The Glenn Square: \$121.00 was collected at the first social of the year. At Last may take next month's social, but Kay sent an email requesting volunteers for future socials, as we have no other

sponsors lined up for the year. We would like to see other business owners, other than just board members, involved this year.

The clean up last week went well with just a few people. Thank you to all of those who did pitch in. More mulch will be arriving. Barb suggested maybe scheduling a "cleanup" in conjunction with a social, or some other time in the evening to possibly get more volunteers, but Kay said they did OK during the day with the people they had. Ronda suggested the school might want to become involved with park maintenance, and Kay suggested the Girl Scouts for community service badges. Sue will be contacting a master gardener program to see if someone would be willing to work on the park greenery. Kay said some of the trees are dying, but we need permission from Bob Vandersloot to remove them, and she has been unable to contact him. Tree West has offered to remove them for \$50.00/tree, but then we have to line up replacement trees, etc. Kay and Ronda will work on that.

There are still lights from Circle of Lights on some of the trees, and those need to come off to avoid damage to those trees. Kay and Sue may have to contact Circle of Lights to discuss that issue.

There was a brief discussion concerning the rough draft of the park "rules for usage". Barb had emailed the board with some suggested alterations to the rough draft, and Ronda will pass those changes onto Vicki Amberg, who generated the document. We will also add the GABA logo to the document. Then, after review, the document will be posted at the park....and maybe on the website. Kay volunteered to be the contact person. Ronda will get a display holder to post the rules at the park. R & N Services submitted a proposal to do lawn mowing at the park for \$80.00/month + the cost of any fertilizers or weed control products, which will be purchased through Gerstners.

Kay suggested that until we get some sort of screen for the porta potty, that we paint it. Its bright color detracts from the park, but, on the other hand, no one has any trouble finding it! No decision was reached. The unit is being serviced by Mike Sellars (269-767-1915), \$10.00/visit, and Kay has arranged for him to come once weekly on either Wed. or Thurs. He will empty, and replace TP and hand sanitizer.

As Tim Simpson is ill, and cannot attend to it, Kay will call Shoreline Sprinkler to turn on and perform spring maintenance to the sprinkler system.

Chris Allen keeps in contact with Kay about design for the proposed structure, but it will be some time before we will have sufficient funds to construct. So, ongoing discussion.

Kay asked about having a "summer market" on Sundays in the park. Maybe 11-3, starting Memorial Day weekend and continuing through summer. \$10.00/space. Probably split the proceeds between the GABA general and park funds. Kay will get the vendor list from the winter market, and she was given the OK to proceed with the project.

Summer Fest: July 16. Still no chairperson, so we'll meter out duties as need be. Will do vendor booths from 10-5, and chicken dinner from 4-6. Sue has a vendor list, and also vendor forms. Need to have a good idea of how many booths by next board meeting. There was a brief discussion about having a small booth fee as our coffers are so low, but we have already "put it out there" that there will be no charge, so we cannot really change that now.

Chicken Dinner: Jan cannot make a meal cost estimate until she receives cost analysis from The Glenn, as they are taking care of the side dishes. We need to set a ticket price. She will talk to them about that, and about the requirements for tables and tents, etc. for the food to be outside.

The church is having its Rummage Sale that day.

Kay will check with the school people to see how they might want to participate.

Jack Tabler will probably do music again this year. Maybe play CD's during dinner or something like that, so there is music continuing through at least part of dinner. Jan will pursue.

Tim was going to talk to the fire dept. about a pancake breakfast, but we don't think that discussion took place. May discuss with the Community Center.

No golf outing. Pulls too many people away.

We will probably do press releases, but not any paid advertising this year. May also get some posters distributed with tear-off date and time event info.

If we have demonstrators, we will, again, have the tent issue. Many do not have tents or tables. We rented one last year. Worked out well, but it is an additional expense. We may have to contact the tent company again to see if they can give us a discount, as they did last year. And, if we do that, the tent should not be placed so close to the music. Could not hear customers' questions or comments last year...just too close and too loud.

Meeting adjourned at 8:14pm. The next GABA board meeting is scheduled for Monday, June 20 at 6:30 at the Conklin Building.

GABA Board:

President: Ronda Hall (Stantall Studio)

Vice President: Jan Earl Woods (Earl's Farm Market)

Treasurer: Sue Hefner (At Last)

Secretary: Barb Hogarth (Blue Star Wood and Glass)

Trustees: Kay Conklin (Conklin Real Estate)

Tim Simpson (Tim Simpson Carpentry)

IMPORTANT DATES:

GABA Board Meeting: Monday, June 20, 6:30, at the Conklin Building

GABA Sponsored Glenn Summer Fest: Saturday, July 16, 10-6.

South Haven Chamber Events:

After Business Hours Event: Thursday, May 19, 5-7pm, Shores Real Estate

Business Ladies Coffee Club: Friday, May 27, 8:30-9:30, The Glenn

Annual Meeting: Thursday, June 2. Golf at 2:30. Dinner at 5:30. HawksHead Links and Inn