

12/19/11 GABA Board Meeting Minutes

Present: Jan Earl Woods, Jean Waden, Sue Hefner, Barb Hogarth, Kathy Stanton

Absent Board Members: Tim Simpson

Meeting called to order at 6:31 pm.

Minutes: Board meeting minutes dated 11/21/11 were approved.

Correspondence: The **Save Our Town Organization** sent a notice about meetings to discuss the impact to local business due to a new Meijer that will be coming to South Haven. A short discussion ensued concerning that potential impact. **South Haven Insurance Services** sent notice about the After Business Hours open house party on Thursday, 12/15/11. We received one copy of the **Allegan County News**.

Membership: Stands at 40. Glenn Manor, Gerstner Hardware, and KZ Small Engine repair have indicated they do intend to renew. Ken Zecklin and Tim Simpson are home from their hospital stays. Both were at the Fireman's dinner.

Glenn Square: There will be a "brainstorming" meeting on Saturday, January 14 to discuss future plans for the Glenn Square. (time and place have not yet been decided) This meeting will include discussion of socials, and whether to continue with the same format and number. Also, discussion of fundraisers for the proposed structure. Sue mentioned a probable summer fundraiser with food and music. There was a suggestion that a winter time fundraiser might also be a good idea. Non GABA community members will also be encouraged to attend this meeting and add to the discussion, but final approval of proposals lies with the GABA board.

Website: Kathy has made some changes, but is still working to complete changeover for the new membership year. Many of the new members did not respond to her email about their website posting, so she will be recontacting by email or phone. Previous members who have not renewed will have their web posting removed before year's end. Kathy will bring web "hits" data next meeting along with information about SEO (Search Engine Optimization) We should be working to improve optimization in the future.

Brochure: 2011-2012 dues must be received by January 1, 2012 for members to be included in the brochure. Barb will send an email to lapsed members to alert them to the deadline. Kathy will check Holland Litho as well as Vista prints for pricing quotes. At the next meeting, she will have a rough idea of the brochure setup, looking forward to a proposed print date of no later than March 1. There was some discussion as to whether we should continue to send the brochures to Welcome Centers. MDOT determines how many are sent where, so we cannot pick and choose. So, is it worth it to send hundreds to centers that may not serve us? We will make that decision next meeting.

Summer Fest: Sue will ask Becky Broshears when it might be convenient to attend a Community Center meeting to discuss the Center possibly taking on the event, as GABA will not be sponsoring the event for the foreseeable future.

Local Events and Meetings: The What Not will be holding an open house from 1-5 on Christmas Eve day. Appetizers, cookies, punch, and cash bar. Kitchen will close at 1 pm. Closed Christmas day.

Treasury: Available general funds: \$2441.60 Available Glenn Square funds: \$2219.02
Sue will submit the budget at the next meeting.

The next GABA board meeting will be Monday, January 16, at 6:30, at the Conklin building.

Meeting adjourned at 7:50 pm.

GABA board:

President: Jan Earl Woods (Earl's Farm Market)

Vice President: Jean Waden (Homebodies of West MI)

Treasurer: Sue Hefner (At Last)

Secretary: Barb Hogarth (Blue Star Studio of Wood and Glass)

Trustees: Tim Simpson (Tim Simpson Carpentry)

Kathy Stanton (Stantall Studio)

IMPORTANT DATES:

GABA Board Meeting: Monday, January 16, 6:30 at the Conklin building

South Haven Chamber Member After Business Hours: January 19, 5-7pm, VanDerZee Motorplex

Business Ladies Coffee Club: January 27, 8:30 am-9:30 am, Railroad Cafe, Bangor